



#106-4226 Commerce Circle
Victoria, BC, Canada V8Z 6N6

EMAIL: sherry@outsetmedia.com

TEL: 250-592-7374 x 209

FAX: 250-592-7522

www.outsetmedia.com

Professor Noggin's Card Game Series on a winning streak, wins NAPPA Gold

Victoria, BC, August 20, 2003 – Educational card game icon Professor Noggin has plenty to smile about these days, most recently because her 12-game series won a treasured Gold Award from the National Parenting Publications Awards (NAPPA) today.

All 12 titles from the Professor Noggin's Card Game Series, such as Life on the Farm and Wonders of Science, will appear in over 50 local parenting publications across the US, as well as coverage on Parenthood.com, with a write-up describing the merits of the Gold-winning game series.

David Manga, creator of the Professor Noggin games, was elated with the announcement.

“We are very appreciative of NAPPA, and delighted that the Professor Noggin Card Game Series won a Gold Award. It's not always easy for parents to find educational games that are fun for children. Through NAPPA's vast United Parenting Publication chain, parents will be able to read about Professor Noggin games in dozens of parenting publications across America,” Manga said.

NAPPA is one of the country's most authoritative consumer-awards programs recognizing the best in children's and parenting resources. Reaching more than six million purchasers nationwide, NAPPA coverage is targeted directly to parents and grandparents.

Professor Noggin's Card Game Series features titles on Ancient Civilization, Famous Inventions, Wonders of Science, First Peoples of North America, Outer Space, Countries of the World, Dinosaurs, Life on the Farm, Birds of North America, Insects and Spiders, Wildlife of North America, and Life in the Ocean. The Series also recently won a Parenting for High Potential Magazine Award with the National Association for Gifted Children.

Each Professor Noggin game is for ages 7 and up and combines short answer, true/false, and multiple choice questions using 30 professionally illustrated cards. Players make unusual discoveries while questioning each other on fascinating facts. A special three-numbered die is included, which creates interaction and promotes communication between players.

More information on Professor Noggin games can be found at www.professornoggin.com, or call Outset Media toll free at (877) 592-7374. For more information on the National Parenting Publications Awards, visit www.NAPPA.Parenthood.com.

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For more information contact Sherry Ewings at 250-592-7374 x209 or sherry@outsetmedia.com